

# London 2012 Sustainability Policy

London 2012's vision is to host inspirational, safe and inclusive Olympic and Paralympic Games and leave a sustainable legacy for London and the UK. This vision and the strategic objectives for the Games are underpinned by the principles of 'sustainable development'.

Drawing on these principles, the London Organising Committee of the Olympic Games and Paralympic Games (LOCOG) and the Olympic Delivery Authority (ODA), along with HM Government, Greater London Authority (GLA), British Olympic Association (BOA) and British Paralympic Association (BPA), are committed to working together to maximise the economic, social, health, environmental and sporting benefits the Games bring to London and the UK.

This is encapsulated by the concept 'towards a one planet 2012', which creates a powerful identity for London 2012's sustainability programme and provides a framework for achieving sustainable Games in accordance with the London 2012 Candidature commitments and with respect to Olympic ideals.

Through this sustainability policy we aim to support the following legacy goals:

- make the UK a world-leading sporting nation;
- transform the heart of east London;
- inspire a new generation of young people to take part in local volunteering, cultural and physical activity;
- make the Olympic Park a blueprint for sustainable living; and
- demonstrate the UK is a creative, inclusive and welcoming place to live in, visit and for business.

Whilst we will address all elements of the diverse themes which make up sustainability we believe we can make the biggest impact and achieve the most beneficial outcomes by focusing London 2012's sustainability efforts upon five headline themes.

## **Climate change**

Climate change is a global issue. The UK is leading the world in facing up to this challenge and the Games provide a platform for demonstrating long-term solutions in terms of energy and water resource management, infrastructure development, transport, local food production and carbon offsetting.

We aim to minimise the environmental footprint and carbon emissions of the Games and legacy development, notably by optimising energy efficiency, energy demand and use of low carbon and renewable energy sources.

## **Waste**

Our aim is for the 2012 programme to be a catalyst for new waste management infrastructure in east London and other regional venues and to demonstrate exemplary resource management practices. We will minimise waste at source, divert construction waste wherever feasible and all Games-time waste away from landfill, and promote the waste hierarchy of 'reduce, reuse, recycle' to facilitate long-term individual behavioural change.

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## **Biodiversity**

We aim to enhance the ecology of the Lower Lea Valley and other London and regional 2012 venues, and to encourage the sport sector generally to contribute to nature conservation and enhancing the natural environment.

## **Inclusion**

We aim to host Games which promote access, celebrate diversity, and facilitate the physical, economic and social regeneration of the Lower Lea Valley and surrounding communities. This will be supported by the provision of new infrastructure and facilities, employment, training and education opportunities. Communities across the rest of London and the UK will be encouraged to identify and take full advantage of direct and indirect opportunities arising from the Games.

## **Healthy living**

We will use the Games as a springboard for inspiring people across the country to take up sport and develop active, healthy and sustainable lifestyles.

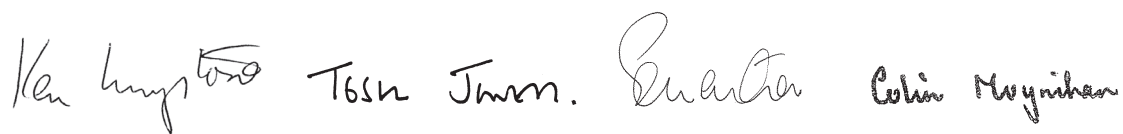
## **Management and delivery of sustainability**

The Olympic Board together with the Boards of Stakeholder organisations will ensure the delivery against these objectives through the following measures.

- Integrating sustainability principles into the day-to-day management of LOCOG and the ODA, working closely with the Host Boroughs, the GLA Group, nations and regions, central Government, BOA, BPA, sports authorities and the International Olympic Committee.
- Developing active partnerships with non-Governmental organisations, community groups, businesses, professional bodies and academia to help leverage the opportunities provided by the Games and to utilise the power of the Olympic brand to mobilise enthusiasm and maximise benefits.
- Procuring goods, services and sponsorship sustainably with an emphasis on supplier diversity, fair employment and environmental attributes, as well as other social and ethical criteria as appropriate.
- Establishing an independent assurance function to be overseen by the London Sustainable Development Commission in partnership with the national Sustainable Development Commission and equivalent regional structures.

Progress against the overall objectives will be charted by annual sustainability reporting. LOCOG, the ODA and official stakeholders will ensure that adequate resources and personnel are engaged to deliver against the objectives. Each organisation will also have its own specific objectives, key performance indicators and targets, which will be reviewed every two years to take account of evolving policies, standards, best practices and technology.

18 October 2007



Ken Livingstone Tessa Jowell Sebastian Coe Colin Moynihan

**The Olympic Board (Mayor of London, Ken Livingstone; Olympics Minister, Tessa Jowell; LOCOG Chair, Sebastian Coe; and British Olympic Association Chair, Colin Moynihan).**