

MOVING People – MOVING Europe

CONFERENCE AND ISCA AWARDS 2018

23.11.2018, Paris, France

VENUE: THE FRENCH NATIONAL OLYMPIC AND SPORTS COMMITTEE (CNOSF)
HEADQUARTERS, 1 AVENUE DE PIERRE DE COUBERTIN, 75640, PARIS

8.30 – 9.00 REGISTRATION IN THE LOBBY

9.00 – 9.30 OPENING SESSION

Room: Amphithéâtre (first floor)

Welcome to the City of Paris

Denis Masseglia, President of the French National Olympic and Sports Committee (CNOSF)

Madeleine Delaperriere, Ministry of Sport, France (TBC)

Arnaud Jean, UFOLEP President, France

9.30 – 11.00 PLENARY SESSION

Room: Amphithéâtre

This plenary session will feature a morning discussion with international speakers focusing on the latest developments in physical activity advocacy, such as the WHO Global Action Plan for Physical Activity, and follow up on the progress of the MOVE Congress 2017 theme, the Human Right to MOVE.

- Advancing the Human Right to MOVE, Mogens Kirkeby, ISCA President, Denmark
- WHO Europe Strategy for Physical Activity – does grassroots sport fit in?, Lea Samantha Nash Castro, WHO Europe Technical Consultant, Denmark
- Advocating for physical activity on the national level – in a crowded space, Jane Ashworth, StreetGames CEO, UK
- The role of cities in promoting the Human Right to MOVE, Michael Shiosaki, Director of Planning and Development, Seattle Parks and Recreation, United States
- Will Paris 2024 deliver a grassroots sport legacy?, Damien Combredet, Head of Legacy for the City of Paris' General Delegation for the Olympic and Paralympic Games & Major Sporting Events, France
- Facilitating Access to Sport Practices for Everyone, Depute Sebastien Nadot, France (TBC)

MODERATOR: JAKUB KALINOWSKI, V4SPORT PRESIDENT, POLAND

11.00 – 11.30 BREAK, IN THE CNOSF LOBBY

11.30 – 12.00 PANEL DISCUSSION

Room: Amphithéâtre

This panel discussion will open up the session to an exchange of ideas, giving the panel speakers and the audience a chance to discuss the topic: Human Right to MOVE

MODERATOR: JACOB SCHOUBORG, ISCA, DENMARK

12.00 – 13.00 LUNCH, IN THE CNOSF LOBBY



ActiveVoice

Room: Salles Citius et Altius (ground floor)

This interactive session will feature a keynote presentation 'Advocating for health-enhancing physical activity' and a workshop on 'How to become a successful advocacy leader', and present practical case studies from Bulgaria and Italy on how to succeed at physical activity advocacy at a local or national level. More about the project and partners: <https://www.activevoice.eu/>

Advocating for health-enhancing physical activity, Randy Rzewnicki, ECF Policy Officer, Belgium

How to become a successful advocacy leader, Bernhard Ensink, ECF Secretary General, Belgium

Interactive exercise: Are you ready to advocate for your cause by focusing on the problem, solution and political will?

How can cross-sector cooperation be developed on the local and nation level, Bilyana Mileva, BG Be Active, Bulgaria, and Rose Marie Repond, EUPEA, Switzerland

How can events be used for successful advocacy and alliance building?, Raffaella Chiodo, UISP, Italy, and Matthew Philpott, Healthy Stadia, UK

MODERATOR: SASKA BENEDICIC TOMAT, ISCA, SLOVENIA



UsGirls

Room: Amphithéâtre (first floor)

This workshop will share the learning from European Us Girls, an innovative project looking at the role of peer leadership in grassroots sport. The interactive session will present perspectives from the partners and young female participants on the concept of peer leadership and why it is important to develop peer leaders, best practice from the research, and stories and journeys from the young female participants in the project. It will also give exclusive access to the project's E-Learning platform before it goes 'live' later in 2018. To find out more about European Us Girls, and to download the research and case studies produced so far, please visit: <https://network.streetgames.org/our-work-europe/european-us-girls>

A summary of the research that underpins the project

A facilitated discussion around 'Peer Leadership' and meeting some of the peer leaders involved in the project to date

Exclusive first look at the innovative online platform and e-learning

Exclusive first viewing of the project videos, designed to advocate the importance of peer leadership and sport and physical activity participation

Exclusive first look at the application, designed to help peer leaders get their friends active

A call to action, your commitment to increasing opportunities for women and girls to take part in sport and physical activity, and volunteering in your community

MODERATOR: CLAIRE LANE, STREETGAMES, UK



MOVEMENT Spaces

Room: Salle institutionnelle (second floor)

This session will provide insights from different cities across the world on reimagining urban spaces as active spaces. In the workshop you will learn about innovative approaches for developing MOVEMENT spaces and build capacity through interactive methodologies. More about the project: <https://movementspaces.isca.org/>

The space to romp, relax or refresh? Be inspired by examples of innovative open space solutions – Michael Shiosaki, Director of Planning and Development, Seattle Parks and Recreation, United States (TBC)

Can an 11 storey building be a movement space?, Maria Luiza Souza Dias, Physical and Sportive Development, SESC, Brazil

Activity- and health-enhancing Physical Environments Network, APEN, René Kural, The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation, Denmark

What makes a winning project? Presentation of ISCA Awards 2018 examples

MODERATOR: LASKA NENOVA, ISCA, BULGARIA

15.45 – 16.45 CLOSING SESSION

Room: Amphithéâtre

The 5 take-aways from the conference – and the next steps for all of us

16.45 – 17.15 COFFEE AND CAKE

17.15 – 20.00 ISCA AWARDS 2018

Room: CNOSF lobby

ISCA Awards 2018: ISCA is awarding alliances who have reimagined and transformed urban spaces into active spaces. We call these spaces MOVEMENT Spaces because they enable citizens to enjoy their human right to MOVE. The award winners have been selected by a panel of experts in physical activity, urban planning and sport facility architecture for their innovative approaches to delivering physical activity opportunities in three categories of urban spaces:

- Green spaces (parks and other green areas)
- Black spaces (paved and asphalt spaces, including squares and roads)
- Blue spaces (anywhere there is water, such as lakes, rivers or harbours)

More about the ISCA Awards <https://awards.isca.org/>

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