



La strategia Salute 2020 dell'OMS e il Piano Regionale per la Prevenzione del Veneto

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OMS: da dove partiamo

Nuova tappa: Vilnius

Strumenti utili

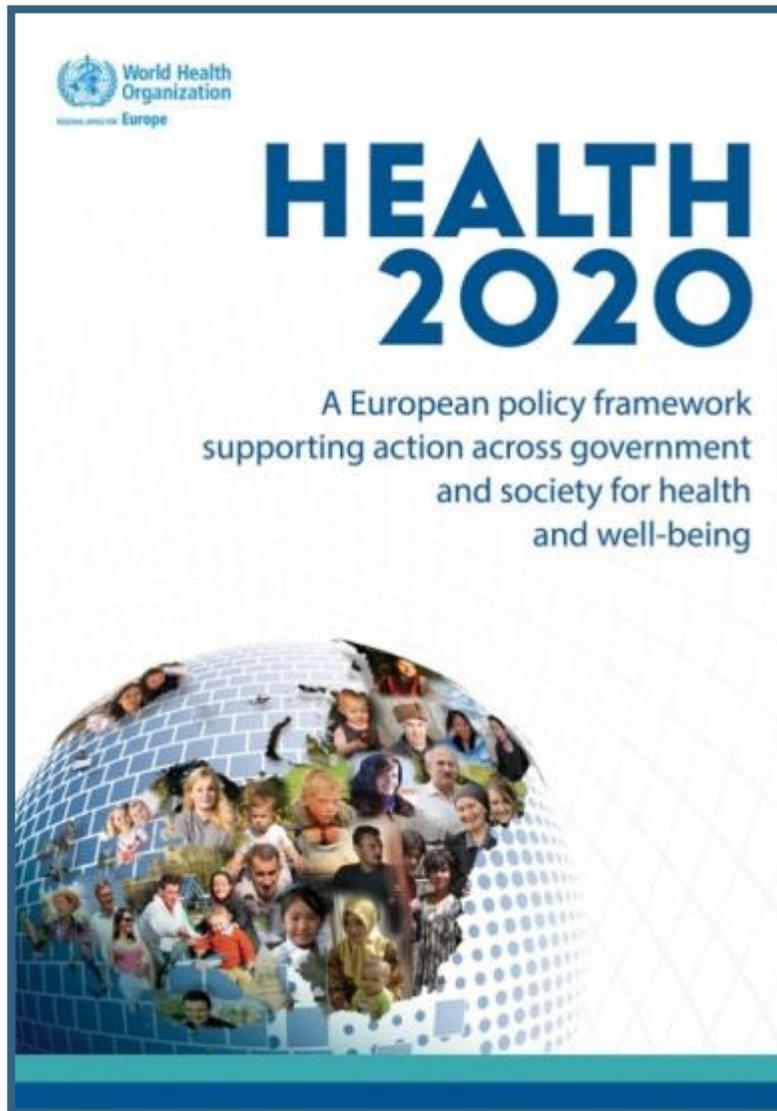
Networks di supporto

PSA: Partecipazione, Salutogenesi, Audit

OMS: DA DOVE PARTIAMO



Partiamo da SALUTE 2020



Perchè *Salute 2020*?

Cos'è

Le componenti

Gli approcci

Quali gli obiettivi di Salute 2020

1. **Promuovere salute e ridurre le inequità**
2. **Rafforzare la *governance* per la salute**



4 aree prioritarie, tutte connesse al PRP

Life-course approach
Invest in health through life-course approach and empower citizens

Burden of disease
Tackle Europe's major disease burdens of noncommunicable and communicable diseases

Health systems
Strengthen people-centred health systems and public health capacity

Resilient communities
Create supportive environments and resilient communities

Strategic objectives
Reducing inequalities
Better governance

WHO European policy framework for health and well-being
HEALTH 2020

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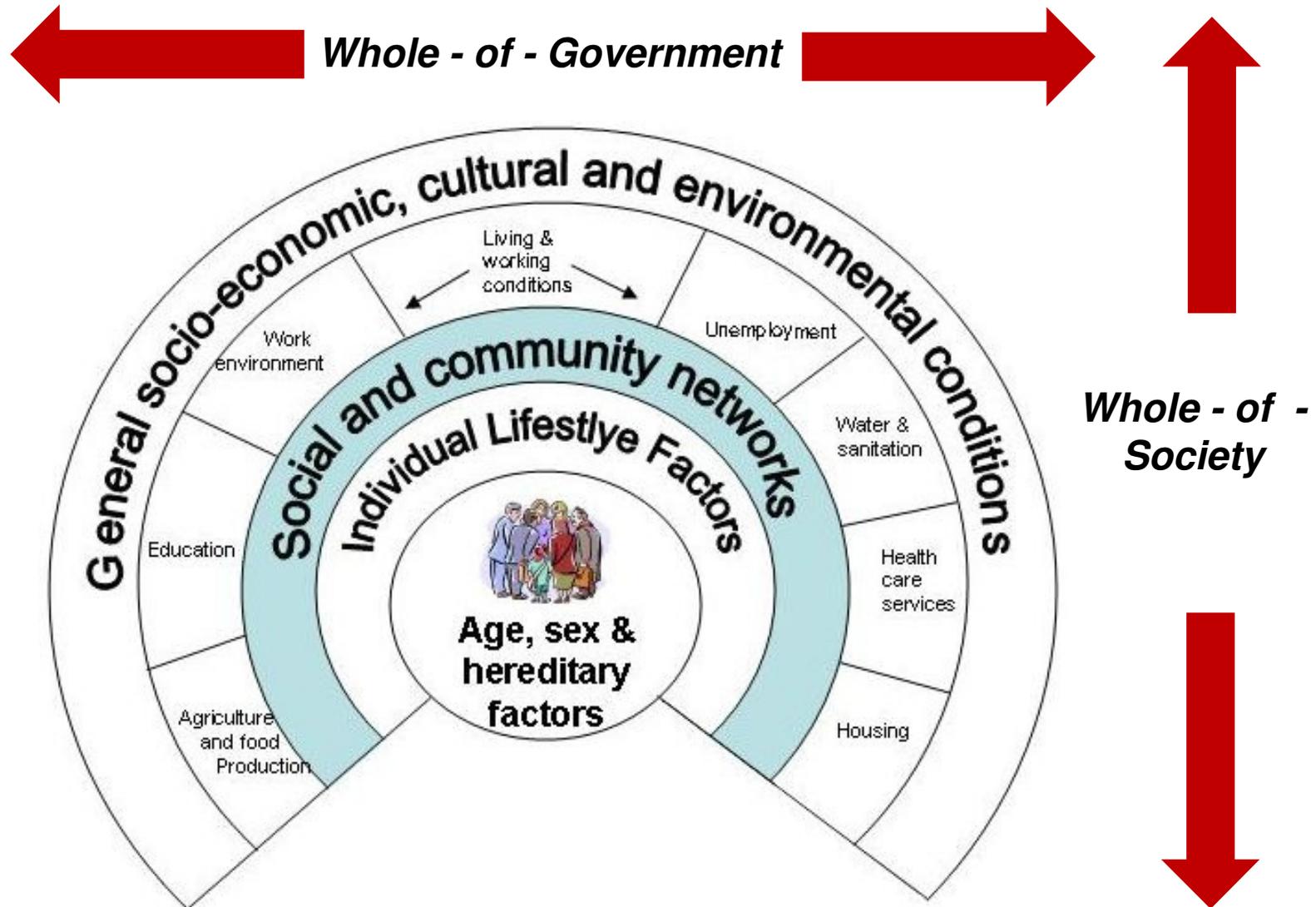
Strategic objectives
Reducing inequalities
Better governance

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Strategic objectives
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Better governance

WHO European policy framework for health and well-being
HEALTH 2020

Gli approcci proposti





NUOVA TAPPA: VILNIUS

- ✓ **Comitato Regionale OMS: 53 stati**
- ✓ **Sessione dedicata all'intersectorialità**
- ✓ **Questa settimana: New York e Londra**
- ✓ **Strategie con diretta rilevanza per PRP**
- ✓ **1 comun denominatore: equità**

STRUMENTI UTILI

 **World Health Organization**
REGIONAL OFFICE FOR Europe

**REGIONAL COMMITTEE FOR EUROPE
65TH SESSION**
Vilnius, Lithuania, 14–17 September 2015



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**Physical activity strategy for
the WHO European Region
2016–2025**



Working document

 **World Health Organization**
REGIONAL OFFICE FOR Europe

**REGIONAL COMMITTEE FOR EUROPE
65TH SESSION**
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**Roadmap of actions to strengthen
implementation of the WHO Framework
Convention on Tobacco Control in the
European Region 2015–
2025: making tobacco
a thing of the past**



Working document

STRUMENTI UTILI

Numeri

Approccio life-course

Opportunità per tutti

Oltre il settore salute

Partnerships

Evidence-based

Partecipazione

Quadro generale

Target misurabile

Una vera *Roadmap*

Per tutti I livelli

Partnerships

Evidence-based

Partecipazione

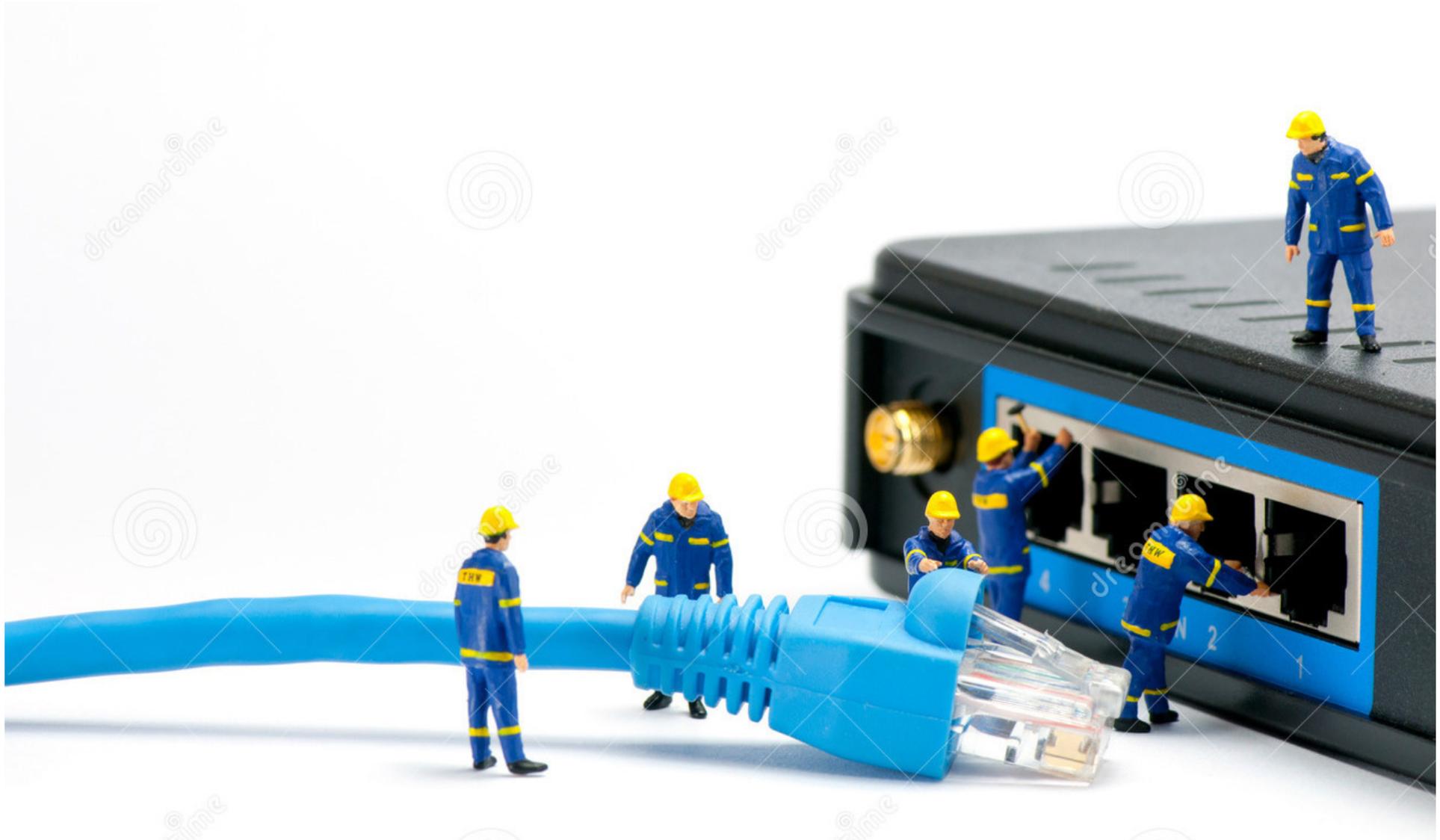
Multisetorialità

Diventata inevitabile per fronteggiare
fattori di rischio comuni a molte malattie



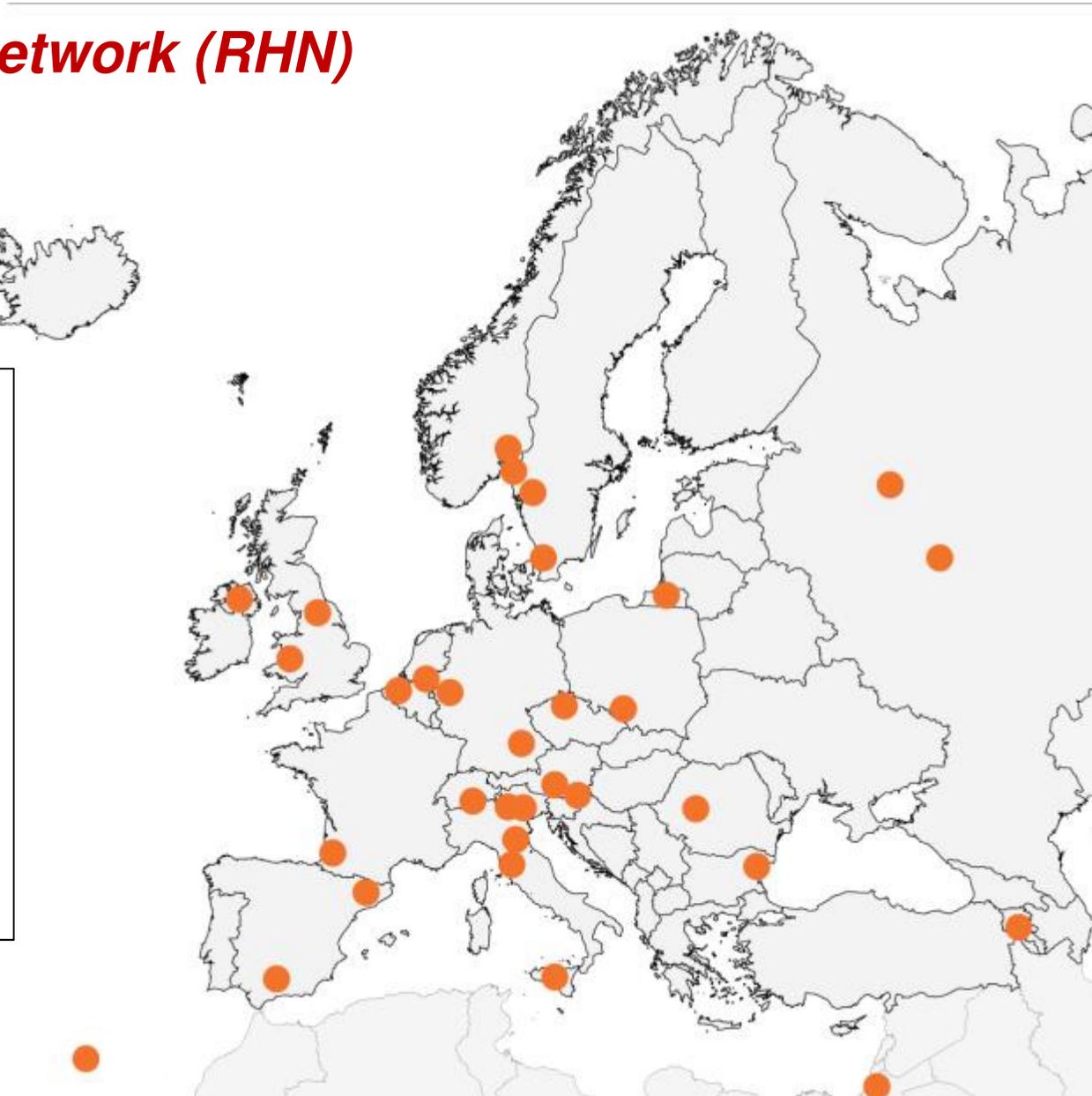
Combattendoli efficacemente si ottengono, ugualmente,
benefici multipli

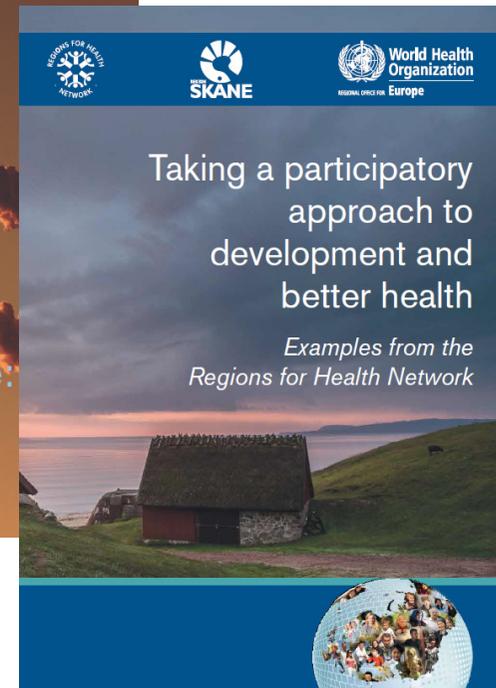
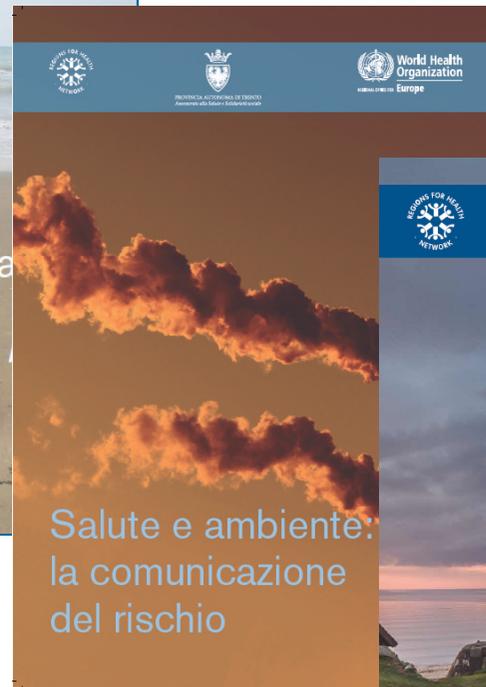
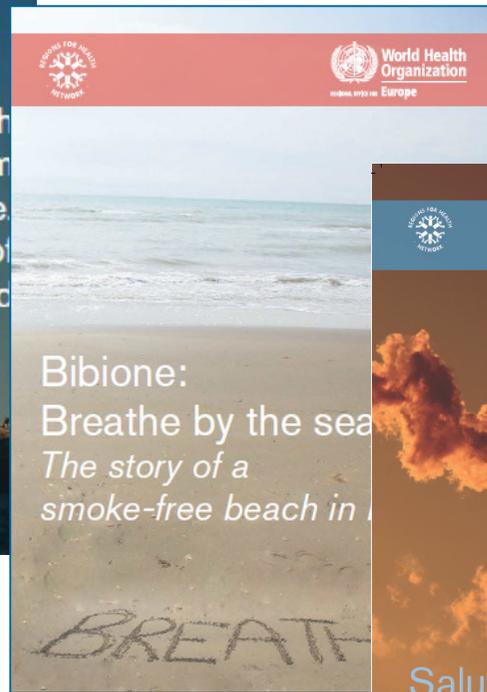
NETWORKS OMS DI SUPPORTO



La rete dell'OMS

Regions for Health Network (RHN)





Piattaforma per condividere esperienze



La newsletter di Regions for Health Network

The image displays a collage of several overlapping newsletters from the WHO Regions for Health Network. The newsletters are arranged in a way that shows their content, including headlines, sub-headers, and brief descriptions of articles. The main newsletter in the foreground is titled 'WHO Regions for Health newsletter Issue 1 - February 2014'. Other newsletters visible include 'Issue 2 - June 2014' and 'Issue 3 - August 2014'. The newsletters feature the WHO logo and the 'Regions for Health Network' branding. Key sections and articles visible include:

- Regions working together:** A recurring section header across multiple newsletters.
- Recently Published:** A section highlighting new publications, such as 'Health and environment: communicating the risk' and 'Bibione. Breathe by the sea. The story of a smoke-free beach in Italy'.
- Upcoming events:** A section listing future events, including the 'WHO Bonn Workshop "Use- and dissemination of public health projects"' and the '4th session of the WHO Regional Committee for Europe'.
- Articles and Reports:** Various articles are featured, such as 'Region Västtra Götaland develops a new system to monitor health inequalities', 'The San Marino meeting - a big step for small countries', and 'Governance for health equity'.
- Visuals:** The newsletters include small images and graphics, such as a map of the Baltic Sea region and a photo of a meeting.

Al passo con i tempi: RHN twitter account



Regions for Health

@WHO_Europe_RHN TI SEGUE

The Regions for Health Network brings together regions from across the WHO European Region to accelerate the delivery of better population health.

euro.who.int/en/about-us/ne...



41 Follower che conosci



TWEET 280 FOLLOWING 128 FOLLOWER 172 PREFERITI 8



Following

Tweet Tweet e risposte Foto e video

- Regions for Health ha ritwittato
Rete Città Sane OMS @ReteCittSaneOMS · 20 feb
Save the date: prossimo meeting rete italiana Città Sane OMS si terrà a Genova sul tema "Vuoti urbani?... fb.me/76DLXojhC
1
- Regions for Health ha ritwittato
UK Healthy Cities @UKHCN · 3 mar 2014
Public health is by far the most complex, sophisticated and fascinating of all the medical specialties @ICUH2014 icuh2014.com
3 1

PSA: **PARTECIPAZIONE**



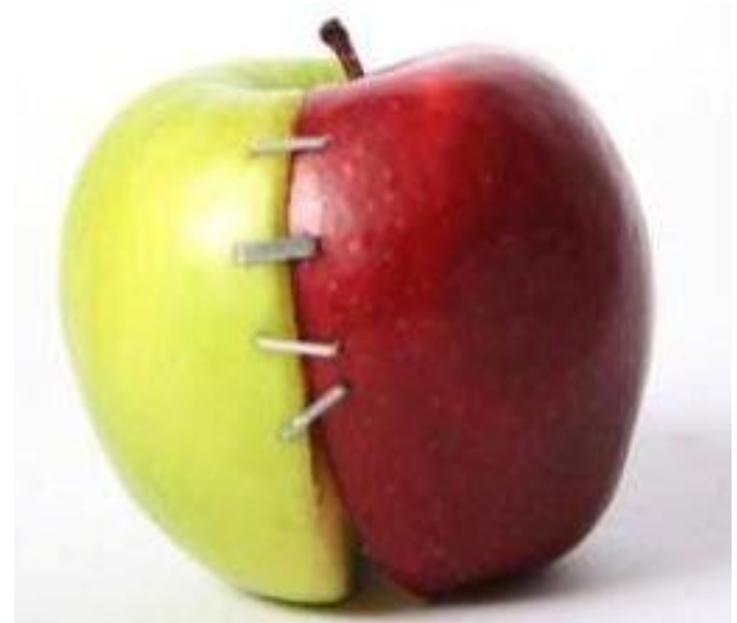
PSA: **PARTECIPAZIONE**

- ✓ **Perchè la salute riguarda tutti**
- ✓ **Cardine della coesione sociale
società + coesa = società + sana**
- ✓ **Strumento democratico che favorisce la democrazia**
- ✓ **Catalizza attività di volontariato**
- ✓ **Sviluppa il senso civico del cittadino**
- ✓ **Favorisce la “presa in carico” del proprio stato di salute**
- ✓ **Aumenta le competenze in ambito di salute**
- ✓ **Esternalità positive in altri settori**
- ✓ **Favorisce integrazione, funge da collante verso obiettivi comuni**

Partecipazione: assestamento verso il centro



PSA: SALUTOGENESI
non solo patogenesi,
anche salutogenesi



PSA: EQUITY AUDIT

Equity audit
per ogni
intervento
proposto

INTERVENE ← ANALYSE → MEASURE

