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...LOCAL ADMINISTRATIONS ARE PROACTIVE TOWARD THEIR CITIZEN'S RECREATION NEEDS, AND ACT ACCORDINGLY



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> WHAT IS NEIGHBORHOOD SPORT?

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NEIGHBOURHOOD SPORT IS AN INTERVENTION AIMED AT PROVOKING BEHAVIOR CHANGE IN COMMUNITIES WHERE DEPRIVATION AND INACTIVITY ARE HIGH. IT AIMS TO REUSE AND REIMAGINE CIVIC SPACE TO PROVOKE NEW, HEALTHIER BEHAVIOURS, UTILIZING CIVIC ASSETS FOR GREATER SOCIAL BENEFIT. IT NEEDS TO BE DESIGN TO TACKLE HEALTH INEQUALITIES BY GETTING PEOPLE THROUGH INCREASED LEVELS OF PHYSICAL ACTIVITY. WE ENSURE THAT PARTICIPANTS HAVE FUN AND ENGAGE IN THEIR LOCAL COMMUNITY. IT REMOVES COST AS A BARRIER AND ENCOURAGES AND ENABLES COMMUNITIES TO RECLAIM THEIR LOCAL SPACES BY INVOLVING THEM IN THE CO-CREATION AND CO-PRODUCTION OF THE OFFER IN NEIGHBOURHOOD WHERE POSSIBLE.

## **GET INVOLVED!**

## **JOIN OUR NETWORK**



IF YOU ARE A SPORT PROFESSIONAL, YOU WILL BE ABLE TO GET CLOSER TO YOUR COMMUNITY AND TERRITORY, LEARNING AN INNOVATIVE APPROACH TO PROXIMITY SPORT, MORE RELEVANT THAN EVER NOW!

IF YOU ARE A SPORT CLUB OR ORGANIZATION, YOU MAY FIND A NEW WAY TO INVOLVE YOUR COMMUNITY THROUGH PROXIMITY SPORT BY PROMOTING YOUR ACTIVITIES CLOSE TO THE PEOPLE!





IF YOU ARE A LOCAL OR REGIONAL ADMINISTRATION, YOU MAY COLLABORATE WITH US TO FIND NEW INNOVATIVE WAYS TO PROMOTE PSHYSICAL ACTIVITY IN YOUR CITY!



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