

# What we learned from NEXT?

Massimo Gasparetto UISP Health promotion Policies



- Since its creation UISP has tried to build sport and physical activity aimed more at those who interpret the gesture, the action, the activity rather than a result to be achieved.
- We anticipated the concept of inequalities in health, and, conversely, the concept of equity, the concept offering opportunities for physical and sports practices even to people in conditions of inequality..





#### «MATTI PER IL CALCIO» Crazy for football



«UISP IN CARCERE» UISP in Prison



#### The NEXT Project has been developed during the pandemic;

after the pandemic it can offer its results, its own impact



In fact, studying the conditions

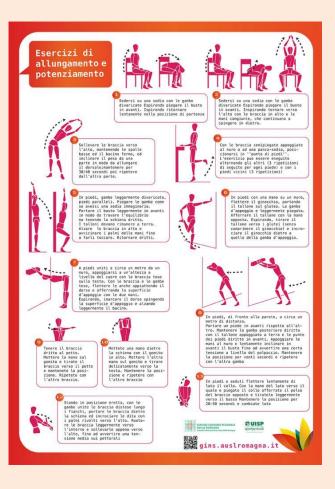
- to facilitate participation in proposals for physical and sport activities
- bringing them closer to places where people live,
- combining them to the methodologies to fight sedentary lifestyle, provided by the various WHO documents
- and it means updating this purpose to the post-pandemic time where the networks challenges and criticalities have increased



#### «The Gym is our home»









- In the present time, after the pandemic, despite the National Recovery and Resilience Plan, inequalities are increasing, the increasing complexity (NB the war in Ukraine) implies the need for deep transformations in the way of thinking and operating by individuals and organizations.
- Networks are by definition fluid, they constantly change; staying in networks, feeding them and changing with them implies flexibility, vision, therefore:
- Our task will be to implement the methodological indications of NEXT; in order to continue to develop "the grounding" of good practices that can use these indications we need to "be constantly on the move"



Methodological aspects already evident must be strengthened and strengthened:

#### INTERINSTITUTIONAL INTERVENTIONS and

# ALLIANCES OF PURPOSE AND SYSTEM with the 3RD SECTOR

These are highlighted by all partners as needed

We share, operate, develop advocacy to contribute to the implementation of the "One health" or "Health in all policies" slogans



#### Webinar with the Ministry for Health



Daniela Galeone Responsible for Health Promotion at the Ministry for Health *"How to get back to normal after the tunnel: UISP can do a lot"* 



Maria Teresa Menzano Medical Director Office II Department of Prevention and Communication. Ministry of Labor, Health and Social Policies. "To restart we focus on daily and outdoor movement"



Manuela Mazzetto medical director at Aulss 2 Marca Trevigiana *"Social sport is the protagonist of the promotion of well-being"*  Critical issues emerges:



Who is the interlocutor who initiates processes to respond to emerging needs?

Promotion of health, welfare, sport, education... this fluid area, which concerns the fight against a sedentary lifestyle, for the rights to health and well-being of citizens...

Who owns it? who is the "director"?

It is a cross-cutting area that concerns various policies INTERNAL AND EXTERNAL to organizations



In recent years it has often happened to us, like UISP, to initiate processes in order to be able to give answers in this sense, we have found ourselves:

- facilitating paths and processes
- we often feel we are bearers of the "common good".





### CAMPAIGNS 2021 AND 2022

- Free activity in the parks
- Every age in the Veneto Region
- To prepare objective PP2 Active communities with the Municipalities
- interface of the ASL to fight the sedentary lifestyle



UISP Comitato territoriale Rovigo APS: Viale Porta Adige, 35/A - 45100 Rovigo (RO) Tel. 0425/417788 - www.uisp.it/rovigo - rovigo@uisp.it



But upstream there is a cultural problem, which we think is not just an Italian problem.

It is linked to the concept of *health*,

- its spread in society and
- the transformations that it potentially implies



In our opinion, the solution to this problem is not simple.

Because it belongs to a **cultural transformation** that has systemic repercussions in various "domains" of our societies and it is both complex to change the

#### unhealthy behaviors of citizens,

just as it is difficult to change

established habits of organizations.



One of the topics of interest for UISP is to use an approach as a subject operating in social sport, to facilitate

## PARTICIPATION

of citizens in the life of their communities



.....also through

taking charge of one's own well-being,

- taking care of oneself,
- taking care of people with whom is shared everyday life in the community, life and work places (Ottawa).



What each partner of this project can do is to **IMPLEMENT** the methodology used in NEXT into their own good practices and test **adapting** them to their **associative action**.

Each project acquires meaning and value if it **transforms** us and if it continues to **generate learning** that improves the impact on *end users*.

It is up to each of us to work in this way.

We hope that the professional, human and associative threads will not only remain, but will be able to **generate further** and **shared developments** 



#### Urban health in the Prevention Plan of the Veneto Region....







#### RIGENERARE SPAZI URBANI PER LA SALUTE: L'ESPERIENZA DEL GRUPPO DI LAVORO ANCI URBAN HEALTH

Regenerate Urban Spaces for Health: The experience of the ANCI URBAN HEALTH working group

Roberto Pella, Vicepresidente vicario ANCI Delegato Salute Chiara Spinato, Segreteria Gruppo di lavoro ANCI Urban Health



Also internally, in the light of all this, we can:

 take more and more action, each of us, to affirm the value of *social sport and for all*, with the political and institutional referents with whom we deal in our countries and in our territories.

The methodological lines of Next contain several suggestions that looks consistent with this intention



Concerning the Italian health policies as UISP in this moment we identify some objectives:

- Continue the *intersectoral work* for *transversal alliances* with the social and health system in the National Prevention Plan 2020 - 2025

- Take particular responsibility for *campaigns and actions* for *adolescents* and the *elderly* as the population groups particularly affected by the pandemic

- Awareness of *continuous training* to seek how to *read social transformations* and *intercept the ever-changing needs* of citizens











