



Sala Monsignor Di Liegro Palazzo Valentini



NEXT
Neightbourhood sport.
Get healthy Get closer

Conferenza finale









Roberto Pella, 1st Vicepresident of the National Association of Italian Municipalities

Rome, 15 June 2022



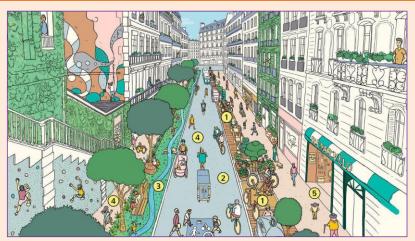
NEXT | Neighbourhood

UN URBANIZATION PROSPECTS

By 2050 it's projected that more than two-thirds of the world population will live in urban areas. It's projected that close to 7 billion people will live in urban areas in 2050.

15 MINUTES CITY DEBATE

Which is the role of the cities?





SPORT AS AN AGENT FOR THE URBAN "SOFT REVOLUTION"



NEXT | Health

WHO EU REGIONAL OBESITY REPORT 2022

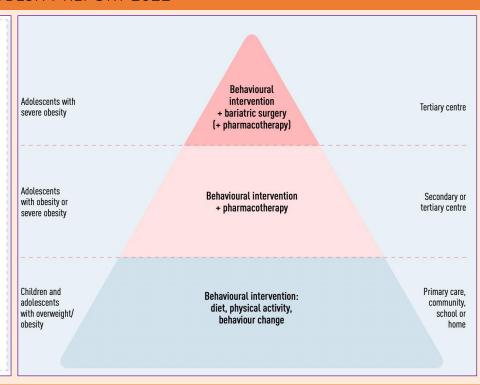


Key highlights

- Obesity has been identified as a serious public health challenge globally and as a major determinant of disability and death in the WHO European Region.
- Excess body weight increases the risk of 13 types of cancer.
- People living with obesity are found to be at increased risk of severe COVID-19 outcomes.

In the WHO European Region:

- Overweight and obesity affect almost 60% of adults.
- Overweight (including obesity) is a common problem affecting 4.4 million children under 5 years of age, representing 7.9% of all children in this age group.
- The WHO European Childhood Obesity Surveillance Initiative shows that nearly one in three school-aged children are living with overweight or obesity.
- Prevalence decreases temporarily in adolescents, with one quarter living with overweight (including obesity).
- Alarmingly, there have been consistent increases in prevalence of overweight and obesity, and not a single Member State of the Region is on track to reach the target of halting the rise in obesity by 2025.
- This report speaks to the growing challenge and impact of obesity within Europe, building on past publications addressing overweight and obesity in the Region and aligning with parallel initiatives to tackle cancer across European countries.

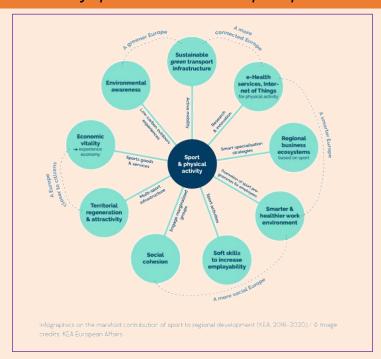


SPORT AS AN AGENT FOR A HEALTHIER AND HAPPIER COMMUNITY



NEXT | Closer to the citizens

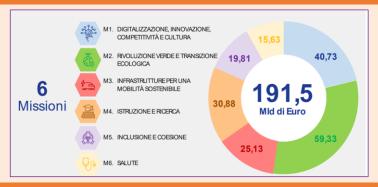
THE CIRCULARITY OF SPORT Which is the role of sport in cities in the post pandemic scenario?



SPORT AS AN AGENT FOR A MORE COHESE AND RESILIENT EUROPEAN UNION

The commitment of Italian Municipalities

SPORT WITHIN THE NEXT GENERATION FUND: 1bln, 300mln for school gyms + 700mln for urban regeneration

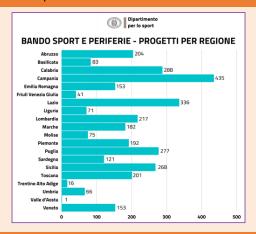


"Sport in the Parks" Project: 6mln to regenerate and activate public open green areas in cities



The commitment of Italian Municipalities

Sport & Peripheries Fund 2018 – 2020 – 2022



Alliance with the public bank Istituto per il Credito Sportivo (ICS) for 0% rate for sport mortgages





THANK YOU













